

Level 3 Diploma in Visual Merchandising

This level 3 qualification is for someone who has worked in the retail industry for some time – they will have plenty of experience and their work might involve supervising others or managing resources. The qualification is for someone who wants to develop their skills further, perhaps to move into a management role.

These qualifications allow candidates to learn, develop and practise the skills required for employment and/or career progression in visual merchandising for retail. Units in the qualification cover all areas of visual merchandising including dressing displays, positioning signage, making and managing props and managing budgets.

To achieve the Level 3 Diploma in Retail Visual Merchandising, learners must achieve a minimum of 53 credits. 43 credits must be achieved at level 3.

- 10 credits must come from the mandatory unit in group A
- A minimum of 32 credits must come from group B
- A maximum of 11 credits can come from the level 2 and level 3 optional units in group C

MANDATORY UNITS GROUP A	GLH	CREDIT
Work effectively and support others in a retail organisation	50	10

OPTIONAL UNITS GROUP B	GLH	CREDIT
Choose merchandise to feature in visual merchandising displays	27	6
Manage the use of signage and graphics in visual merchandising displays	31	7
Evaluate the effectiveness of visual merchandising displays	46	9
Manage budgets for visual merchandising products	46	10
Contribute to improving a retail organisation's visual merchandising policy	36	8
Design visual merchandising display layouts	46	10

OPTIONAL UNITS GROUP C	GLH	CREDIT
Follow guidelines for planning and preparing visual merchandising displays	22	5
Dress visual merchandising displays to attract customers	35	7
Order and position signage and graphics for visual merchandising displays	15	3
Dismantle and store props and graphics from visual merchandising displays	15	3
Make props and decorate fixtures and panels for visual merchandising displays	45	10
Assemble visual merchandising displays	20	4
Manage staff to receive goods in a retail environment	24	5
Organise and monitor the storage of stock in a retail environment	27	6
Deputise for the leader of a retail team	55	11
Contribute to the continuous improvement of retail operations within own area of responsibility	47	10

FOR MORE INFORMATION CONTACT US AT:

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